



Contact:
Mahesh Tirupattur
650-314-0200
Mahesh@analogbits.com

Analog Bits Partnership Program Collaborates To Ensure Next Generation Success

First-time Silicon at top of Agenda

Mountain View, Calif., May 24, 2011 – Analog Bits, the Integrated Clocking and Interface IP leader, has launched its Analog Partner Program (APP) to enhance the semiconductor design ecosystem prioritizing first-time silicon success among its analog partners.

Companies collaborating through the APP initiative include design service company Accent, ASIC and derivative SOC developer Global Unichip Corp., ASIC and derivative SoC developer Open-Silicon, the Europe-based research organization IMEC, and Asia-based Alchip, Fujitsu Semiconductor Limited, and SOCLE.

The new initiative addresses many of the challenges in advanced technology designs at the 28nm node. The APP is dedicated to ensuring quality by collaborating on design integration and manufacturability. It also focuses on the increasingly important need to tightly integrate clocking and interface IP. The technology and business synergy developed among Analog Bits and its partners carries forward the time-to-market and time-to-volume advantages embodied by first time silicon success.

(more)





“It is extremely important that the industry supply chain collaborate to help designers solve the increased complexity that face them at advanced technology nodes, commented Mahesh Tirupattur, Executive VP of Analog Bits. “The move to 28nm is significant and extending the bond between our partners to meet the new first time silicon success challenges is an important step forward.”

For information visit www.analogbits.com or email: info2011@analogbits.com

About Analog Bits: Founded in 1995, Analog Bits, Inc. is the leading supplier of low-power, customizable analog IP for easy and reliable integration into modern CMOS digital chips. Our products include precision clocking macros such as PLL's & DLL's, programmable interconnect solutions such as multi-protocol SERDES/PMA and programmable I/O's as well as specialized memories such as high-speed SRAMs and T-CAMs. With billions of uses of IP fabricated in customer silicon from 0.35-um to 28-nm processes, Analog Bits is the premier analog IP supplier with an outstanding heritage of "first time working silicon" at merchant foundries and IDMs.